

Power Conference

Exhibitor and Sponsorship Opportunities

July 8 - 11, 2018 | Hyatt Regency New Orleans

About the conference:

The 2018 Power Conference is a three-day meeting of PK-12 education professionals learning how to improve the school management experience for their institutions. Due to popular demand, this year will be the first time the conference is open to exhibitors and sponsors. Power Conference offers a wide range of opportunities to build relationships with hundreds of decision makers from around the country. Be among the first get acquainted with this group of premier private school educators.

Who will be there?

Over 1,000 education professionals attended the 2017 Power Conference in Dallas, TX. Registrants included school leaders, administrators, business managers, teachers, admissions, and IT professionals.

Why exhibit:

Exhibiting at Power Conference is a unique opportunity to gain exposure among current and potential customers. Attendees are decision makers for products and services that will benefit their schools. Power Conference leaves them energized to find solutions to strengthen their institutions.

What's included?

- **Standard Exhibitor Package** (required to exhibit) is \$5,000.
- **One 10 x 10 ft. exhibit space.** Each exhibitor receives an 8 ft. back wall, 3 ft. high side drape, 8 ft. x 30 in. skirted table, two side chairs, one corrugated wastebasket, and one 5 amp electrical outlet.
- **Two free conference registrations.** Any additional registrants will receive a discounted rate of \$325.
- **Company logo on signage at the conference.** Strategically placed for maximum visibility.
- **Company recognition in the conference app.** This includes booth number, logo, profile, website address, email address, phone number, social media links, and the option to upload PDF documents.
- **One push notification and one sponsored post in the conference app.** Let conference attendees know what you're offering.
- **Company recognition in an email blast thanking our sponsors.** FACTS | RenWeb will send one email to attendees prior to the conference announcing your sponsorship.
- **Opportunity for premier booth placement.** Exhibitors can choose to purchase additional sponsorships, which will allow them premier placement in the exhibit hall.

Cost to exhibit: **\$5,000.**

Event Schedule

Exhibitor Move-In:	Sunday	July 8, 2018	Event Closes:	Wednesday	July 11, 2018
Event Opens:	Sunday	July 8, 2018	Exhibitor Move-Out:	Thursday	July 12, 2018

Additional sponsorship opportunities:

As a sponsor, your commitment to PK-12 education becomes clear to attendees. Maximize your brand visibility, networking time, and thought-leadership status by participating in additional sponsorship opportunities. Conference sponsors will receive priority placement in the exhibit area.

Conference app package \$3,000

Expose your brand to all conference attendees through the exclusive conference app. Attendees rely on the conference app to create and view their schedules, see conference hall maps, receive push notifications, and communicate with other conference attendees. Sponsorship includes:

- **Banner image at the top of the app activity stream with button label linking to the URL of your choice (website, app download, document download). You may also include a photo gallery.**
- **One sponsored push notification sent to all app users.**
- **Option to promote a session if presenting at the conference.**
- **Metrics provided at the end of the conference to show how many attendees engaged with your sponsored posts through the app.**

20-minute speaking session \$1,500

Share your expertise with conference attendees by presenting a “Power Talk” session (15-minute presentation and 5-minute Q&A). Content must be non-vendor related and preapproved by the Power Conference presentation committee.

60-minute speaking session \$3,000

Share your expertise with conference attendees by presenting a traditional 60-minute learning session with learner outcomes. Content must be non-vendor related and preapproved by the Power Conference presentation committee.

Sponsored off-site event \$1,500

For more networking time, schedule an off-site event for attendees and we'll help promote your gathering. Sponsorship includes an email invitation from FACTS | RenWeb to attendees, event listing in the Power Conference schedule, one push notification, and one sponsored post. For events that are intended to be exclusive, we'll include “by invitation only” language.

Post-conference webinar announcement \$1,500

To help you remain in the minds of conference attendees after the conference, we'll send out an email invitation to one of your company's webinars to conference attendees inviting them to hear more about what you have to offer.

Cancellations:

Any exhibitor cancellation must be made in writing to powerconference@renweb.com. Cancellations will be accepted in accordance with the cancellation period assessment schedule below.

Cancellation period assessment

Through March 10	0%
March 11 - May 15	50%
May 16 or after	100%

Housing:

Hotel booking information will be sent via email. Attendees and exhibitors are welcome to book a room at the conference rate through the Hyatt Regency New Orleans conference site as long as rooms are available.

Booth Placement:

Exhibitors will be contacted after registration to select booth location.